Here are five data analysis questions you can explore for your Power BI project using the OLA trips dataset:

1. **Trip Patterns by Time**:
   * How do the number of trips and average distance traveled vary across different times of the day (morning, afternoon, evening, and night)?
2. **Revenue Insights**:
   * Which trip category (Mini, Micro, Prime, etc.) generates the highest total revenue, and what is its average revenue per trip?
3. **Customer Behavior**:
   * What is the distribution of trips based on gender, and does the average trip cost differ significantly between male and female riders?
4. **Driver Performance and Ratings**:
   * What is the relationship between trip ratings and total trip costs or the time taken for a trip?
5. **Reasons for Trips**:
   * What are the most common reasons for trips, and how do these reasons influence trip costs, ratings, and trip durations?